



Third District Dental Society
Continuing Education 2018 Seminar Series
Sponsorship Invitation

The Continuing Education Committee would like to extend an invitation for sponsorship opportunities for your company at our five continuing education programs in 2018. The Sponsorship Agreement provides the course dates, presenter's names, course title and location. Discounts are available for sponsoring multiple programs.

These courses offer the opportunity to exhibit with smaller groups of area dentists. At some courses other dental team members will also be present. Expected attendance is between 50 and 110. This year there will be three combined courses between the Third and Fourth District Dental Society members.

Exhibit space is limited so be sure to return your registration and payment soon. There are no assigned booths. They are occupied first come-first set. No set-up until 5 am the day of the event.

An overnight room block includes room, breakfast buffet and wifi. Contact The Century House at 518-788-0931 or 888-674-6873 for the Third District block rate.

If you wish further information, please contact Dr. Bennett Lax at DrBen@BenLaxDDS.com or Kathleen Moore director@third-district.org at 518-782-1428

Bennett Lax, DDS and Michael Kane, DDS
Continuing Education Co-Chairman

Third District Dental Society
2018 Continuing Education Seminar Series

950 New Loudon Road, Suite 108, Latham New York 12110
Phone: (518) 782-1428 Fax 782-7372 Email: director@third-district.org

Sponsorship Agreement

Company: _____

Corporate Event Coordinator Name: _____ **Product or Service** _____

Address: _____

Phone # _____ **Email:** _____

Sales Representative(s): _____

Address: _____

Phone # _____ **Email:** _____

Please Check the Date(s) of your exhibit - All 2018 programs are at The Century House -Updates forthcoming

____ January 5 Dr. James Lichon, RPh, DDS, CLM - "More Things You Didn't Learn in Dental/Dental Hygiene School: Cardiovascular Disease to Supplements!"
Speaker Sponsor:

____ February 2 Troy McDrew, DDS, MS - "R2C - The Root to Canal Solution"
Speaker Sponsor: Dentsply Tulsa
Combined Course w 4th District

____ March 2 Mark Hyman, DDS "Ask and You Shall Receive: The Art of Getting to Yes"
and Gregor Connell - "Marketing That Moves: Your Patient, Your Team, Your Practice"
Speaker Sponsors: Henry Schein and VOCO America
Combined Course w 4th District

____ April 13 "Pamela M. Maragliano-Muniz, DMD Preventive and Restorative Dentistry Working in Concert for the Best, Most Predictable Outcomes"
Speaker Sponsor: GC America
Combined Course w 4th District

____ May 4 Dr. John Kempton DDS, FAGD - "Launch Oral Systemic Health: Transforming Dental Hygiene"

Location: The Century House, 997 New Loudon Road, Latham NY call (518) 785-0931
Block rate rooms available by contacting the hotel directly includes room, wifi and breakfast café'

Set-Up: 5 am the day of the event. No overnight setup allowed by the new hotel management

Exhibit Fee: ____ **\$450.00 each course** One 6ft x 3 ft table with cloth, skirting & chair; Lunch for ONE
Discount for multiple dates:

5 sponsored programs: 10% discount (\$225.00 savings) - total \$2025.00

3 sponsored programs: 5% discount (\$68.00 savings) - total \$1283.00

Lunch: ____ # Attending: **One lunch included in fee.** Additional lunches are \$30.00 per person

Amount \$ _____
Mail Registration Form and Checks to:
Third District Dental Society
950 New Loudon Road, Suite 108, Latham, NY 12110
Credit Card Payments by invoice via Paypal
Paypal Invoice Requested Yes No

Schedule of Day:
Setup: 7:00 am (no assigned table space)
Registration and Continental Breakfast 8:00 to 8:30 am
Course 8:30 am to 12 noon; 1 pm to 4 pm