

Greater Capital District Dental Symposium

The Annual Membership Meeting of the
Third District Dental Society

October 5 and 6, 2017

Sponsorship and Exhibitor Registration Information

The Third District Dental Society's Greater Capital District Dental Symposium will be held on October 5 & 6, 2017 at the Albany Marriott, 189 Wolf Road in Albany, NY. Exhibits Hall is open on Friday, October 6, 2017.

The Greater Capital District Dental Symposium is a well attended event for member dentists and their hygienists, dental assistants and office staff, as well as dental professionals from surrounding dental societies. In the past the meeting has had an overall attendance up to 300 people.

If you have not attended our meeting in the past, this is the year to reserve your place in Exhibitor's Hall to present your service or products to our fine dental professionals and increase your client base. In this economy, everyone needs at least one more client. What a great opportunity to have face to face contact with your future client in a relaxed setting.

To all our returning Sponsors and Exhibitors, we appreciate your past support and look forward to seeing you again. You will see changes to the Sponsorship Levels and benefits to provide you with publicity and many extras not available to general exhibitors.

The Membership Installation Reception is held immediately after the General Meeting on Thursday evening. Ruby Sponsorships for the event are being offered to put your company's name in front of many of our members that may not be attending the full day Friday programs.

Feel free to contact Kathleen Moore, Executive Director with any questions or concerns at 518-782-1428 • email director@third-district.org • 950 New Loudon Road, Suite 108, Latham NY 12110 • phone 518-782-1428

The 2017 Presenters and Course Titles:

Bryan Harris, DMD – “Implant Dentistry in the Digital World”

James Kohner, DDS – “Crown Lengthening: Creating Predicable Restorations and Antimicrobial Treatment”

Dr. Daniel Pompa, DDS – “Update on Medical Emergencies: 2017 Actions and Algorithms for Medical Emergencies”

Nancy Dewhirst, RDH – Topic to be determined

Sponsorship and Exhibitors Policy

Sponsorship Levels:

Ruby Reception Sponsor- \$350.00 – Reception Exposure on Thursday

This level is for vendors who generously support the Membership Reception and New Dentist Committee
Listing in event printed publications
Logo on meeting web site
Logo on signage for the event, prominently posted
Presidential mention at general membership meeting and reception

Gold Sponsor- \$3,500– Reception Sponsor and Meeting Sponsor - Exhibit Hall on Friday

This level is for vendors who generously support the Reception and GCDDS event

Logo and link on meeting web site
Logo displayed prominently in printed materials
Two 6ft skirted and covered table and chairs location of your choice
Internet usage for two devices on Friday
Continental Breakfast
Luncheon seating for 3 reps. (*additional guests at \$33.00 each*)
Presidential mention at Installment Reception, the general membership meeting, and luncheon
Membership mailing list at receipt of payment
Attendance list emailed to you 2 weeks prior. We cannot provide email addresses

Silver Sponsor - \$2,000 – Exhibit Hall on Friday

This level is for vendors who generously support the GCDDS event

Logo and link on Third District web site
Logo displayed prominently in printed materials
One 6ft. skirted and covered table and chairs centrally located near meeting rooms
Internet Connection for one device on Friday
Continental Breakfast
Luncheon seating for one (1) (*additional guests at \$33.00 each*)
Presidential mention at general membership meeting, reception and luncheon
Membership mailing list OR Attendance mailing list emailed 2 weeks after event

Speaker Sponsorships –

Diamond Speaker Sponsors - Full Honorarium

This level is for vendors who have generously provided a speaker and have covered their full honorarium

Logo on all event printed materials
Logo and link on Third District web site
Two 6ft. skirted and covered table and chairs centrally located near meeting rooms
Internet Connection for 1 device on Friday
Continental breakfast
Luncheon seating for two (2) (*additional guests at \$33.00 each*)
Presidential mention at general membership meeting, reception and luncheon
Pre-Attendance mailing list for sponsored course emailed by Sept 5th, sorry we cannot provide email addresses

Sapphire Speaker Sponsor - contribute from \$1000 to \$1900 of honorarium

This level is for vendors who have generously sponsored or co-sponsored a speaker for part of their honorarium

Logo on Third District web site with link to your company's web site
Logo displayed on all printed materials
One 6ft. skirted and covered table and chairs centrally located near meeting rooms
Continental Breakfast
Luncheon seating for one (1) (*additional guests at \$33.00 each*)
Presidential mention at general membership meeting, reception and luncheon
Membership mailing list OR Attendance mailing list emailed 2 weeks after event

EXHIBITOR – Exhibit Hall on Friday

Single: \$450.00 One-6ft. skirted and covered table and two chairs

Double: \$650.00 Two-6th skirted and covered table with two chairs

* No exhibit space larger than double space available;

* Displays larger than 6 foot require a Double Exhibit

Listing in the meeting program

Continental breakfast – Lunch additional fee

Drawings for Exhibit Visit Cards

The Third District will provide each meeting attendee an Exhibit Visit Card to use as they tour Exhibitor Hall. Exhibitors will be provided a stamp to use as you meet your visitors. A drawing will be held at 3 pm and prizes are distributed to the winners during the courses. **We appreciate prize contributions from your company** Contact Kathleen Moore by September 10th to have your name appear in the meeting program as a Drawing Contributor. Be sure to attach your business cards to the gift. Contributions should be a 'gift' item. Please, we do not include 'money off' coupons to the vendors own products or services in the drawing. Drawings may be made at your own exhibit as well.

Lunch (Pre-orders only)

Plated luncheon: \$33.00 per person, served in the dining room. *no profit is made on lunches Menu subject to change.

All are accompanied with a soup du jour, rolls, butter, beverage and dessert

- Asian Chicken Salad: asian greens, grilled breast of chicken, cashews, crisp wontons, pan asian dressing
- Penne Pasta Primavera: penne tossed with peppers, zucchini diced Portobello mushrooms, roma tomatoes and marinara sauce
- Chicken Bruchetta: lightly breaded topped with bruchetta and finished with lemon cream and balsamic drizzle

Boxed lunch: \$25.00 per person, pick up at the Registration Desk at 11:45am . *no profit is made on lunches

All are served with: chips, bottled water or soft drink and a delicious cookie treat.

- *Roasted Turkey with Applewood Bacon* lettuce, tomato, Swiss cheese and mayonnaise on a multi-grain roll
- *Honey Baked Ham* on a French baguette, Swiss cheese, mayo and mustard
- *Roast Beef with cheddar cheese* on a French baguette, cheddar cheese, horseradish mayo, mustard

Printed Publications – sponsorship listing in event brochure: commitment deadline is April 15th. Program deadline is Sept 10th. All commitments must be paid by Sept 10th

Membership Mailing list–One Use Only list includes all practicing Third District members office address and phone, sorry we cannot provide email addresses. List will be emailed to you. - \$65.00

Electrical Requirements Tables will be placed as close to an outlet as possible, if requested. Rental of power strips or leads-\$10.00 (\$15.00 each day of meeting). We suggest you bring your own power strips and short lead.

Internet Connection Free WiFi as of 9/15/17

Credit Cards are not accepted. Exhibit fees may be paid through Paypal. Contact Kathleen Moore for a Paypal invoice to be emailed to you. You do not need a Paypal account to use your credit card with the invoice. Additional processing fees may apply. Sponsorships are to be paid by check.

Setup time 5:00 AM day of event - NO EXCEPTIONS. Breakdown permitted following the afternoon break at 3:30 pm

Overnight Guest Rooms: a block of rooms have been reserved at the meeting rate of \$141.00 per night plus taxes. To make your reservations, contact the Marriot at 1-800-MARRIOTT (1-800-627-7468) request Third District Dental Society room rate.

Locations/Size/Allowances

- Exhibit consists of: (1) One-6 ft by 3 ft table with table cover and skirting; 1 or 2 chairs
- Displays larger than 6 foot are required to purchase a double exhibit
- Location of exhibits will be distributed on or about September 15th by email
- Changes in exhibit location can only be accommodated with unsold exhibit spaces
- If you place your exhibit in a space other than the space assigned or your display flows into your neighboring exhibitors or doorways, you will be required to move or remove the display outside of your assigned area
- Payment must be received before a space is assigned
- All vendors requesting space after available space is sold out, will be placed on a waiting list in the order of receipt
- NO unattended exhibits. A representative must be onsite.
- Signage: The hotel does not allow posting on the walls
- All vendors regardless of their product or service are supporters of the society, therefore all fees remain the same for everyone

Refunds by written request prior to August 30th. After that date, refunds will be sent only if space is resold. A \$25.00 fee will be charged. No refunds for mailing lists/labels.

Name Badges and Lunch tickets will be found at your exhibit space upon arrival

Schedule for the Day

5:00 am	Setup – No setup prior to this time
7:30 am	Exhibitor Hall opens
9:00 – Noon	Morning sessions
10:30 am	Mid-Morning Break (<i>approx. at the discretion of the speakers</i>)
12:15 – 1:15 pm	Luncheon
1:15 – 2 pm	Exhibitor Hall
2:00 - 5 pm	Afternoon sessions
3:00 pm	Afternoon Break (<i>approx. at the discretion of the speakers</i>)
3:00 pm	Drawing
3:00 pm	Break down exhibits

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October 5 and 6, 2017
Albany Marriott, 189 Wolf Road, Albany NY

Sponsor and Exhibitor Registration Form

Company: _____

Corporate Address: _____

Event Coordinator: _____ Product or Service: _____

Phone # _____ Email: _____

Sales Representative(s): _____

Address: _____

Phone # _____ Email: _____

Names for Badges: _____

Thursday Reception – Ruby Sponsor: _____ \$350.00

Sponsorship:

_____ Gold \$3,500 Web address to link to _____

_____ Silver \$2,000 Web address to link to _____

Speaker Sponsorships: Name of Speaker: _____

_____ Diamond Speaker Sponsors: Full honorarium contributed. Amount: _____

_____ Sapphire Speaker Sponsor: \$1000 to \$1,900 of speaker's honorarium. Amount : _____

Exhibitor Space:

_____ Single \$450.00 _____ Double \$650.00 (Exhibit displays larger than 6 foot require a double space)

Electric Requirement:

Outlet required: _____ No _____ Yes (placement will be as close as possible to hotel outlets bring your own power strip and short lead)

Lunch: Full menu listed on policy page - Subject to change

_____ Plated Lunch: \$33.00 each (included with Sponsorship levels)

_____ Asian Chicken Salad _____ Chicken Bruchetta _____ Penne Pasta Primavera

_____ Boxed Lunch: \$25.each; pickup at registration desk at 11:45 am

_____ Tuna _____ Honey Ham w Swiss cheese _____ Turkey & Applewood Bacon

Mailing List (One time use) sent prior to the event

_____ Membership Mailing List-\$65.00 Email to: _____

Overnight Guest rooms: call 1 800-MARRIOTT request the Third District meeting rate

\$ _____ **Mail Check to Third District Dental Society by September 10th**

950 New Loudon Road, Suite 108, Latham NY 12110

Charge Cards are accepted via PayPal to register@third-district.org Invoice by request
IRS W-9 provided by request to director@third-district.org